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E-books: Sciences Library users?

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Introduction

Context 2012

- \approx 13,000 e-books in the Life Sciences Library at the University of Liège
- (very) low e-book consultation rates
 - why?
 - is it the right time to change to e-books?
 - how can we improve usage?



Objectives

- to investigate usage and attitudes toward e-books
- to identify perceived obstacles to using e-books
- to identify how the library can facilitate e-book usage



Survey methodology

Online survey

- target population: students and faculty members in
 - educational sciences
 - medicine
 - psychology
 - veterinary medicine
- contacted via institutional e-mail (March 2012)
- anonymous and voluntary participation
- no incentive

Structure of the questionnaire

1. 13 questions to gain general information about
 - the respondent (gender, age, degree and faculty...)
 - information-seeking behavior
 - comfort level regarding computer use
2. Two sets of questions for users and non-users
 - Depending on their answer to the question:
“When you consult scientific books, is it always, sometimes, or never in their electronic version?”
 - designed to identify e-book users *versus* non-users

Results

Results

- Response rate: 14% (1140/8032)
- Demographic distribution
 - 75% undergraduate and graduate students
 - 25% university staff members: researchers, fellows, faculty

Information-seeking behavior

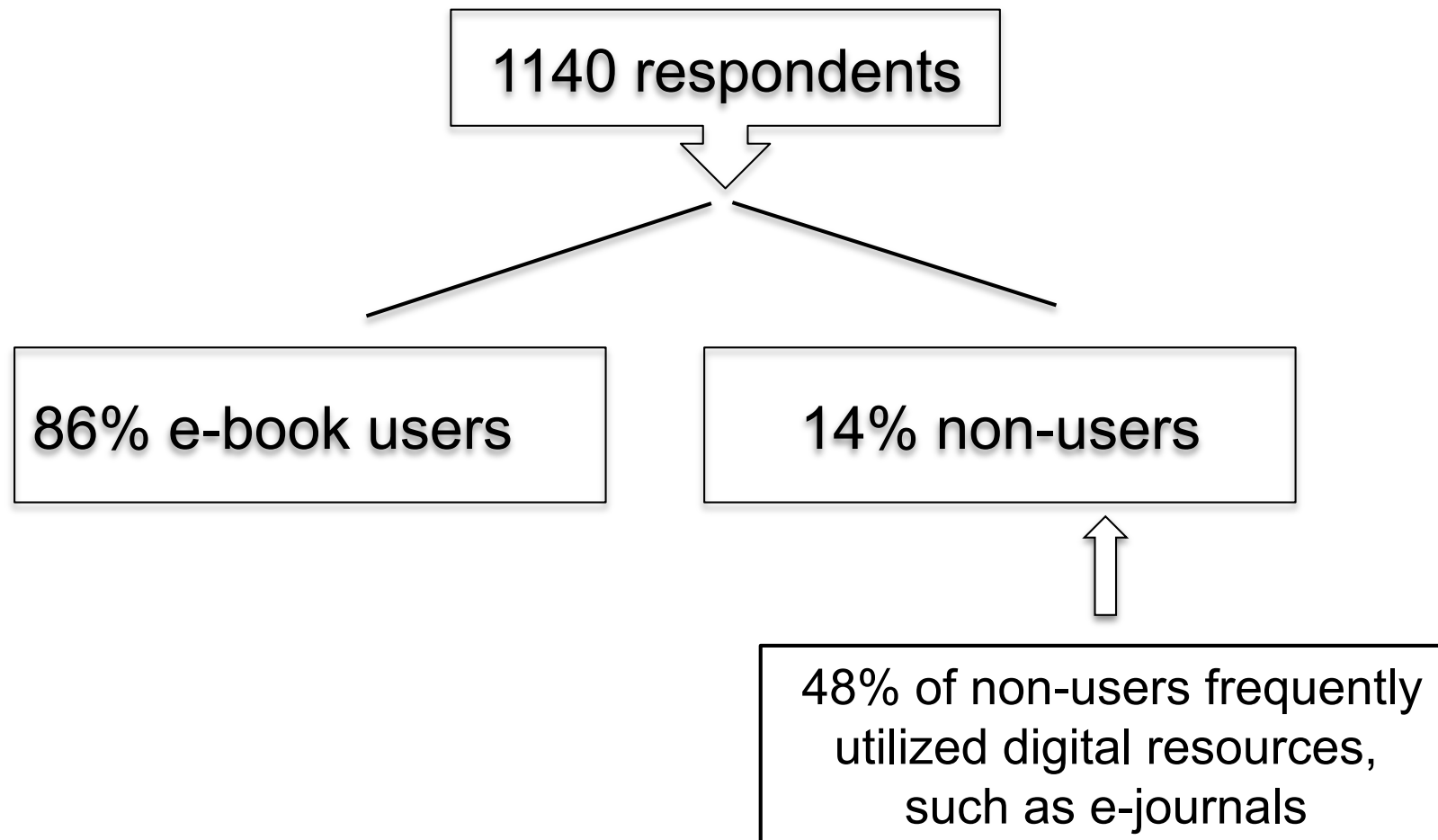
- frequency of information needs
 - every day (32%) – at least once a week (49%)
- perceived competence in finding relevant information
 - 6.5 /10
- where?
 - Google (87%)
 - bibliographic databases (68%)
 - personal library (57%)
 - academic library (41%)
- preference for electronic journals (78%)



Comfort level regarding computer use

- electronic resources at their disposal
 - computer (100%)
 - smart phone (31%)
 - tablets (14%) and e-readers (1.7%)
- time spent per day
 - more than 2.5 hours

E-book awareness and usage



Non-users' opinions (1)

- Barriers to e-book use
 - 82% discomfort of reading on screen
 - 59% preference for paper
 - 40% ignorance of e-book availability
 - 51% poor advertising by library of e-book availability
 - 47% difficulties in using library catalog

Non-users' opinions (2)

- Possible incitements to use e-books
 - better description of e-book content (44%)
 - information about value-added options (56%)
 - more comfortable reading (tablet or e-reader) (42%)
- Awareness of e-book advantages
 - “anytime, anywhere” (60%)
 - full-text search (58%)

E-book usage

- average consultation: once or twice a month
- preference for electronic version if available (77%)
 - however, the choice of a book depends on content, and not on format (73%)
- Mitigated satisfaction: 5.8/10
 - restricted consultation (64%)
 - eyestrain (61%)
 - difficulty of finding an e-book corresponding to needs (46%)

What future for books in academic libraries?

- Anticipated timing

Coexistence of print + electronic forms	60%
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Disappearance of paper	
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within 5 years	8%
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within 10 years	22%
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> 15 years	10%
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- Users' feelings

Totally positive	9%
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Clearly against	27%
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Discussion

Initial findings of the survey

- no obstacle to accessing e-books
 - 100% had a computer and the internet at their disposal
 - tablets, smart phones and e-readers: still infrequent but not for long
- e-book qualities appreciated by users
 - “anytime anywhere”
 - ability to search full text content
- mitigated satisfaction

↗ E-book awareness

- user education and training
- improving e-book indexation

Optimizing usage

- value-added options:
annotation, highlighting,
hyperlinks, bookmarks, etc.

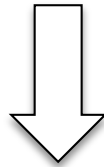
Key roles for librarians

↘ User frustration due
to prohibited access

Changing purchase
criteria

Recommendations

- coexistence of print version and e-books



- time needed for perfect integration
- acquisitions matching exact needs of all categories of end user

Perspectives

- to find ways of improving the coexistence of print books & e-books

creating flashcodes (QR codes) that would query the catalog to find e-books available



- to preserve the physical identity of the library in a virtual world



Thank you for your attention

References

In particular

- Dewan P. Are books becoming extinct in academic libraries? N Libr World. 2012; 113: 27-37.
- Fold BL, Wessel CB, Czechowski LJ. Clinical and academic use of electronic and print books: the Health Sciences Library system e-book study at the University of Pittsburgh. J Med Libr Assoc. 2011; 99:218-28.

and many other interesting surveys ...